

How to get a Unique Link to a Category in Resources

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You can now **copy and share** direct links to any Resource, category, or subcategory in Catholic Social Media. This makes it easy to point parishes, schools, or staff directly to the materials they need without sending them to the homepage.

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Copying a Unique Link

- Navigate to the **Resources section**.
- Open the **category or subcategory** you want to share.
- Locate the **small copy icon** next to the category or subcategory name.
- **Click the copy icon** to copy the link to your clipboard.

Using the Link

1. Paste the link into an email or message to parishes, schools, or staff.
2. For newsletters or formal communications, highlight text (for example, *Click here to access the Annual Appeal materials*) and hyperlink it to the copied URL.
3. When recipients click the link, they will be taken directly to that resource:
 - a. If **already logged in**, they'll land directly on the item.
 - b. If **not logged in**, they'll be prompted to sign in first and then redirected.

Best Practices

- Use **descriptive hyperlink text** instead of pasting the full URL.
 - **Share links** for commonly accessed resources (like annual appeal materials) to save time for parishes and schools.
 - Double-check that your link points to the correct resource before sending.
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